



March 3, 2025, Board Meeting Minutes

Attendees: **President Debora Ocloo, 2nd Vice Report Hayley Springer, Treasurer Courtney Hartle (Arrival 1231 hours), Secretary Christina Mignone, Historian Audra Rawlings, Communications Abby Mumme**

Meeting in order 1204 Hours

Meeting minutes approved Hayley and Abby

- **President Debora Ocloo:**
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- **1st Vice Nicole Swanson:**
 - **Hayley updates for hospitality for Tuesday night at hotel have not heard of anything yet**
- **2nd Vice Hayley Springer:**
 - Audra and Hayley went to tour, do bowling and bingo being a little harder to make work
 - Bowling \$60 per hour per lane
 - 12 lanes almost \$1500 5-6 per lane for maximum bowling and keep
 - Can customize with how many lanes we would need
 - 1 Free drink ticket \$500
 - Drinks are in the \$6-8 range
 - Check to see if they are willing to do that we only get charged for the amount that we used
 - MAWP to do a survey to ask the members if they would want to bowl
 - People may just go to casino to hand out
 - Possibly doing a pool movie for hospitality
 - Or having their drink ticket used in the pool area also
 - Will wait on the response from Collin
 - Awards Dinner do we want to serve small bites and what do we want that to look like?
 - Finger food, cocktails, or plated
 - Cocktails cash bar
 - Have them send menus and brunch and starting to get them finalized
 - Raffle and merch 7% charge, are we scrapping raffle, or merch sales on line or hand off

- Preorder pay for it online and he will ship it out to and hand it to them at the conference
 - Raffle? Move it online. Zeffy and do online silent auction
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- **Courtney Hartles Treasurer Report:**
 - Checking Account balance \$46,714.98
 - Discussion for savings specific for memorial fund
 - Having savings for association
 - 10 Scholarship Applications Submitted
 - Will pick 2 winners
 - In contact with companies to get donations
 - Wizard Brand Cleaning Supplies
 - Scheels (not donating at the time at the Mankato location anyway)
 - Federal Ammunition
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 - Savings account
 - CD-ties up funds until date of maturity
 - If funds are pulled out early there are penalties
 - Savings to checking
 - Midwest bank 1 % currently if we went platinum we'd earn 4%
 - It makes sense to do a savings account currently rather than a CD at the moment, but could review again later
 - Thought do CD for \$10,000 at a 7 month for 4% and let money sit for a certain period of time (funds would be tied up and would not be liquid)
 - Midwest higher interest longer term
 - 3 agreed to hold off after conference to do an investment
 - Financials-CD is an investment and other options
 - If we wanted proper investment account
 - Investment accounts that work for nonprofits are similar to a personal account with similar concept as personal and in future to have something that is liquid and pulled out when needed and we can review some and start an account. Dan is willing to assist with this process after this conference and having a financial advisor walking with us through this as we make decisions.
 - Currently 47 registrations for the conference
 - Zeffy where we-we get ever cent on the dollar when we are paid, instead of being charged per transaction
 - Reviewing Zeffy connected to website
 - We are over 50 registrations for the conference so far
 - \$11,300 Sales from the conference so far as of 3/3/2025
 - Carolyn Bailey Memorial Fund-\$750 and two checks Courtney mentioned
 - 2 rooms comped and upgrades. Name generator online
 - Will discuss clothing options after updates
- Secretary **Christina Mignone:**
 - Graphics and newsletter
 - Open Canva account for MAWP
- Historian **Audra Rawlings:**
 - Updates are the women's history month posts 4 weeks
 - Women's month graphics for each week
- Communications **Abby Mumme:**

- Last survey there were 7% said they'd do bowling
- No updates
- Newsletter and creating a gmail list to add to newsletters
 - Can communicate from Zeffy but has been manually emailing
 - President-said Zeffy will have provided names and emails coming through
 - Abby keeping eye on it

New Business:

- Christmas party
- Two meetings and presentations
 - Hennepin Tech and Golden Valley Police, Alex tech
 - It would be nice to host meetings twice per year and continue to educate people who we are and what we offer
 - Gala Update 125 Attendees
 - 17 agencies
 - \$14,054.45 made from gala
 - All speakers confirmed
 - BCA ICAC study
 - Discuss conference swag
 - Mugs
 - Leftover portfolio
 - Open to swag idea do a computer bag or book bag
 - Duffle bag
 - Linen tote
 - Clipboard
 - Leather Portfolio
 - Massage has been confirmed-5 of us approve massage on Tuesday
 - Responses from Audra and abby
 - Usenia coming to conference and doing massage on Tuesday morning and come the night before
 - 7-8 Will post sheet night before for sign up 15 min time slot
 - Breakfast and conference at 9
 - Resume 1 or 2 pm massages
 - Justin Retired Cop from Redwing and willing to come in:
 - Same as other prices for \$100 per class specific fitness for first responders
 - Redwing Chieftain confirmed opening ceremony
 - Do we want to do the black out card and encourages people to go to different vendors they turn in and they can get a prize
 - Or through announcements to visit vendors and will pass on it this year
 - Apparel
 - Nate website guy and in order to drive apparel sale this year and did the 70th anniversary edition revived apparel? And people can preorder and hand to people at the conference
 - Having Nate create options to MAWP for special addition and open it up to limited special edition

- Weill need to order more lanyards, will communicate with Courtney
- Gala-feminine baskets and we can have items available in the bathrooms and making it personal
- Lactation area, we will have some females there that will need the space
 - Making a designated area for nursing
 - Departments might not, but we can offer that
 - Make signs for those if we want to offer those
- Name picker-Nicole from name picker
- Name picker-Christina from name picker
- Investing in doing a video-Recruitment

MAWP Conference 2025-

Meeting Finished: 1341 hours