MAWP Board Meeting Minutes

Date: August 9, 2026
Time: 1400 hours
Location: Google Meet

1. **Call to Order**
   President Nicole Swanson called the meeting to order at 1404 hours.
   Attendees: Cassi Jaeger, Abby Mumme, Sara Gangle, Bri Kisch, Nicole Swanson
2. **Review and Approval of Prior Meeting Minutes**
   The prior meeting minutes were reviewed (motion was made; seconded to approve the prior meeting minutes, motion carried)
3. **Board Member Reports**

   Secretary – Christina (Chrissy) Mignone
   Chrissy Mignone was not present. Cassi Jaeger provided an update regarding collaborative work with the Secretary related to branding and marketing.

   Historian – Yajaira Casillas Preston
   Yajaira Casillas Preston was not present. No report was provided.

   Communications Director – Cassi Jaeger
   - Shared the new MAWP branding outline, including:
     - Brand colors
     - Marketing standards
     - Logo usage
     - Expectations and guidelines for social media and communications postings
     - Document formatting and branding standards
   - Shared the newly created conference flyer, designed through Canva.
   - The conference flyer will be shared through GroupMe for board review and voting.
   - Continued work on conference branding. Once the branding is approved, Cassi will begin developing conference documents and a PowerPoint presentation template/base.

   1st Vice President – Abby Mumme
   - Discussed association memberships and provided membership updates.
   - Clarified the distinction between Active Membership and Student Membership.
   - Discussed that conference registration does not automatically include MAWP membership.
   - Provided updates regarding questions on the student scholarship application.
   - Discussed the application period for scholarships and award nominations:
     - August 1 through March 1

- Once the conference flyer and branding are finalized, social media outreach will begin to promote scholarship applications and award nominations.
- Completed conference registration through Zeffy.
    - Registration will be added to the MAWP website once conference branding and marketing materials are approved.
    - Abby will be responsible for conference registration duties.
    - Conference registration will offer both three-day and single-day registration options.
    - Discount codes will be provided directly to students, agencies registering five or more attendees, and MAWP members.
- Abby will serve as the point of contact for Alex Tech regarding venue coordination.
    - Alex Tech may be utilized for concurrent Storm Training Group training.
    - The board discussed the possibility of utilizing the ATCC student mentorship program. The board felt this could provide an opportunity for mentorship and increased student involvement with MAWP. Further discussion will occur.

2nd Vice President – Bri Kisch
- Provided an update regarding Storm Training Group.
- Storm Training Group was favorable toward providing three concurrent 90-minute training sessions, most likely hosted at Alex Tech, while offering another training option at the Broadway Ballroom.
- The board discussed incorporating additional training topics, including:
    - Emergency communications
    - Corrections-specific training

Treasurer – Sara Gangle
- Reviewed all financial accounts. No concerns were identified.
- Continues to work within QuickBooks and is utilizing Alex Tax (Tessa) for assistance with the accounting process.
- Reviewed the student scholarship selection process.
    - Discussed potentially bringing scholarship selection responsibility back to the MAWP Board.
    - Current bylaws state that scholarship selections are made by members outside of the board.
- Will contact Legal for Good regarding the status of the bylaws.
    - The bylaws need to be completed so they can proceed through board review, with the goal of having them finalized by the annual conference.
- Plans to begin reaching out to potential financial donors and sponsors.
    - Sara requested the conference flyer once finalized for use in promotional and sponsorship outreach.

President – Nicole Swanson
- Will send a board vote regarding preferred conference speakers to obtain input from all board members.

    - Discussed the possibility of incorporating a leadership panel into the conference. The board agreed that a leadership panel does not fit the direction of this year's conference.
    - Will contact the Hampton Inn regarding conference room blocks.
    - Confirmed that the Holiday Inn Express room block has been completed.

4. New Business

- Board members are encouraged to continue seeking donations and sponsorships for the annual conference.
- Conference branding, registration, speakers, training opportunities, sponsorships, and scholarship/award promotion will continue to be developed as planning progresses.
- The board agreed that conference speakers should be confirmed by December 2026.

5. Next Meeting

- Board members will vote on the date and time of the next meeting through GroupMe.
- The board agreed that conference speakers should be confirmed by December.

6. Adjournment

The meeting was adjourned by President Nicole Swanson at 1555 hours.